



FOR IMMEDIATE RELEASE

THE MUSIC IMBIZO 2025 LAUNCHES UPDATED WEBSITE, ANNOUNCES EVENT DATES, VENUE, AND TICKET SALES

CALLS FOR SPEAKERS, MUSICIANS, AND COMPETITORS NOW OPEN!

Durban, South Africa – February 2025 – The countdown to The Music Imbizo 2025 has officially begun! The most important music business gathering in the continent returns to Durban from August 26 - 30, 2025, bringing together industry leaders, artists, innovators, and music enthusiasts from around the globe.

With the launch of an updated The Music Imbizo 2025 website (<https://www.themusicimbizo.co.za>), tickets are now officially on sale, providing access to four days of industry insights and networking.

TICKETS NOW AVAILABLE

Tickets for The Music Imbizo 2025 are available nationwide at Pick n Pay stores and online via Webtickets: <https://www.webtickets.co.za/v2/event.aspx?itemid=1561964109>.

Ticket options include:

- **Free Visitor Ticket (R0)** – Requires online registration at [webtickets.co.za](https://www.webtickets.co.za) for access to the exhibition area and select networking spaces.
- **Delegate Ticket (R250)** – Grants full access to all conference activities, panel discussions, networking sessions, and workshops for the full four-day program.
- **Showcase Evening Ticket (R150)** – Provides one-night access to an official showcase venue, allowing attendees to enjoy live performances from selected local and international artists.

THEME: "AT THE ROOT OF INNOVATION IS CULTURE, CREATIVITY, AND THE POWER OF IP"

This year's theme highlights the intersection of culture, creativity, and intellectual property (IP) in the modern music industry. As Africa continues to shape global music trends, understanding and protecting IP is key to sustainable innovation and economic growth. The Music Imbizo 2025 will unpack strategies for creators, entrepreneurs, and industry stakeholders to leverage IP for long-term success.





CALL FOR SPEAKERS, MUSICIANS & SHOWCASES

The Music Imbizo 2025 is calling industry experts, thought leaders, and creatives to share their insights on various music business topics. The conference also invites musicians and DJs to apply for its live showcases, offering a platform to perform in front of a diverse audience of music professionals and fans.

New this year, The Music Imbizo introduces a Dance Music Showcase, specifically calling all DJs to submit their applications and be part of this dynamic addition to the program!

COMPETITIONS NOW OPEN!

Exciting industry-related competitions are back! Applications are now open for:

- **The Beat Battle** – The ultimate showdown for beatmakers and producers.
- **The Hackathon** – Tech meets music in this innovation challenge.
- **The MOOT Court Competition** – A legal battle over music industry rights.

Additionally, the Film Scoring Competition will open in mid-February, while Film Festival submissions will follow soon.

DURBAN TOURISM: OFFICIAL SPONSOR

The Music Imbizo 2025 proudly announces Durban Tourism as an official sponsor, reaffirming the city's commitment to supporting the creative economy, cultural exchange, and the development of the music business sector. Their partnership strengthens Durban's reputation as a premier destination for global music industry events.

ABOUT DURBAN TOURISM

Durban Tourism is the official marketing and tourism arm of the eThekweni Municipality, dedicated to promoting Durban as a vibrant cultural and business destination. Through strategic partnerships and event sponsorships, Durban Tourism supports local and international initiatives that boost tourism, economic development, and the creative industries, ensuring that Durban remains a key player in Africa's entertainment and business landscape.






JOIN THE MOVEMENT

The Music Imbizo is more than just a conference – it's a platform for education, collaboration, and growth in the African and global music industry. Don't miss your chance to be part of this essential gathering.

For more information, to purchase tickets, or to apply for speaker, showcase, or competition opportunities, visit www.themusicimbizo.co.za.

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#TheMusicImbizo2025 #CultureCreativityIP #MusicBusiness #DurbanICC #DurbanTourism



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