



THURSDAY, 31 AUGUST – SATURDAY, 02 SEPTEMBER 2017
MOSES MABHIDA STADIUM, DURBAN (KWAZULU-NATAL, SOUTH AFRICA)

THE DIGITAL FUTURE

PANEL DISCUSSIONS

EXHIBITION

SHOWCASES

FILM SCREENINGS

MUSIC VIDEO PITCH

MUSIC PRODUCERS FORUM

SPEED MEETINGS

DEMO LISTENING

MUSIC EQUIPMENT DEMO

A man in a dark suit, white shirt, and striped tie, wearing glasses, is speaking and gesturing with his hands. He is surrounded by other people in a dimly lit room with purple and blue ambient lighting. The background is blurred, showing other attendees and architectural elements.

The fastest growing international music business gathering,
catering for the value chain of the music industry.

“Thanks again for hosting myself under the Azgo, Akum and Igoda hats. I had a great time, the conference covered some valuable topics, the showcases were good and your staff great!”

Jess White (Azgo Festival, Mozambique)

“It is with great pleasure to thank you and your team for all the excellent work and arrangements for the successful KZN-Music Imbizo workshop, It was a great time to share with the members we are representing. I real like to congratulate you for the job well done”

John Max (NASCAM, Namibia)

“Thank you so much for giving Sheer Publishing (Pty) Ltd the limelight. It’s always a pleasure to be part of KZN Music Imbizo.”

Karabo Motjoane (Sheer Publishing, South Africa)

“On behalf of Ronni and myself I would like to thank you again for inviting us to KZN Music Imbizo and for your hospitality during our stay. We met so many nice people at the conference and it’s been great to share our knowledge with them all. There’s an enormous amount of creativity oozing out of your market, something that was clearly portrayed by the artists that were showcased at the event.”

Peter Briggs (VIP Booking, Denmark)

“First and foremost I must congratulate you for the well organized Imbizo. I personally liked the simplicity, yet very rich and well thought through program and content.”

Keitseng Nkah Monyatsi (CIPA, Botswana)

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THE BUSINESS



DAY ONE: THURSDAY 31 AUGUST (9AM – 6PM)



PROGRAMME DIRECTOR & MAIN FACILITATOR: GAGASI FM

10AM: UNDERSTANDING THE DIGITAL ERA

- (1) Trond Tornes (*Phonofile, Norway*)
- (2) Gillian Ezra (*Deezer, South Africa*)
- (3) Warrick Percy (*CAPASSO, South Africa*)
- (4) Karabo Motijoane (*Sheer Publishing, South Africa*)
- (5) Eddie Hatitye (*Music In Africa*)
- (6) Peter Briggs (*VIP Booking, Denmark*)

12.00PM: KEYNOTE ADDRESS

Dr. Sipho Sithole
(*Native Rhythms Records, South Africa*)

LUNCH (1.30PM – 2.30PM)

15.30PM: MUSIC LICENSING 101 - UNDERSTANDING MUSIC LICENSING FROM PROFESSIONALS

- (1) Ricki Askin (*Vice Media, USA*)
- (2) Mpumi Phillips (*Rhythm City – ETV, South Africa*)
- (3) Robert Jordan (*Fox Sports Marketing, USA*)
- (4) Thabiso Tsoetsi aka Thasman (*Producer, South Africa*)
- (5) Eddy Blay Jr (*Yfm, Ghana*)
- (6) Yoel Kenan (*Africori, UK/South Africa*)
- (7) Mimi Kesaris (*Music & Programmes Manager: Gagasi FM*)
- (8) Dodo Monamodi (*Chairman: IMPRA*)

THE BRAND



DAY TWO: FRIDAY 01 SEPTEMBER (9AM – 6PM)



PROGRAMME DIRECTOR & MAIN FACILITATOR: HELEN HEREMBI

10AM: STANDING OUT IN THE CROWD – THE ART OF BEING UNIQUE

- 1) Bylwansta (*Hiphop Artist, South Africa*)
- 2) Lerato Masisi (*Artist Manager / Pr, South Africa*)
- 3) Phinda Magwaza (*Gagasi FM, South Africa*)
- 4) Massie Hule (*Event Promoter, Botswana*)
- 5) Mzvee (*Musician, Ghana*)
- 6) DJ Happygal (*Deejay, South Africa*)
- 7) Rachel Adams (*Complex Entertainment*)

12.00PM: KEYNOTE ADDRESS

Manthe Ribane
(*Graphic Designer, Dancer & Performer, South Africa*)

LUNCH (1.30PM – 2.30PM)

15.30PM: MTV SHUGA – A 360 DEGREE EXPERIENCE FOR THE AUDIENCE (CASE STUDY)

- (1) Monde Twala (*Viacom International Media Networks Africa*)
- (2) Harriet Gavshon (*MTV Shuga, South Africa*)

THE STAGE



DAY THREE: SATURDAY 02 SEPTEMBER (9AM – 6PM)



PROGRAMME DIRECTOR & MAIN FACILITATOR: GAGASI FM

10AM: GOING LIVE... THE PERFECT LIVE EXPERIENCE. WHAT ARE THE MAIN OBJECTIVES THAT FESTIVALS/CONFERENCES ARE GOING FOR?

- (1) Peter Hvakolf (*Roskilde Music Festival, Denmark*)
- (2) Jess White (*Azgo Festival, Mozambique*)
- (3) Csaba Lokos (*Sziget Festival, Hungary*)
- (4) Herman Kabubi (*Bayimba International Music Festival, Uganda*)
- (5) Osmic Menoe (*Back To The City, South Africa*)
- (6) Yusuf Mahmoud (*Sauti Za Busara, Zanzibar*)

12.00PM: INTERVIEW

One on one with Christine Semba (*WOMEX*)

LUNCH (1.30PM – 2.30PM)

15.30PM: THE RECORD LABEL OF THE FUTURE (DIGITAL FUTURE)

- (1) Lance Stehr (*Muthaland Entertainment, South Africa*)
- (2) Sipho Dlamini (*Universal Music Group, South Africa*)
- (3) Mthokozisi Khathi aka DJ Tira (*Afrotainment, South Africa*)
- (4) Raphael Benza (*Vth Season, Liberia/South Africa*)
- (5) Richard Mensah (*Lyrinx Entertainment, Ghana*)

SIDE DISCUSSIONS



THURSDAY 31 AUGUST 2017

14.00PM:

MUSIC IN ACADEMIA

- (1) Dr Z Twani (*University of Fort Hare, South Africa*)
- (2) Debbie Mari (*University of Kwazulu-Natal, South Africa*)
- (3) Kim Mathews (*Durban Music School, South Africa*)
- (4) Nhlanhla Khumalo (*Boston Music School, South Africa*)
- (5) Malusi Mntungwa (*Creative Arts College, South Africa*)

15.30PM:

THE GOSPEL ROUNDTABLE

- (1) Malusi Mbokazi (*Musician, South Africa*)
- (2) Sthe Zungu (*Artist Manager, South Africa*)
- (3) Sgwili Zuma (*Musician, South Africa*)
- (4) Pastor Thomas Radebe (*Personal Coach, South Africa*)
- (5) Zanele Mbokazi (*Gospel Awards, South Africa*)

FRIDAY 01 SEPTEMBER 2017

14.00PM:

ARTIST MANAGER'S CORNER

- (1) Vusi Leeuw (*Igcokama Elisha, South Africa*)
- (2) Amaru Da Costa (*Black Coffee, South Africa*)
- (3) Karen Van Platsen (*The Durban Choir, South Africa*)
- (4) Sakhele Mzalazala (*Lisa Good, South Africa*)
- (5) Marcus Gora (*Mokoomba, Zimbabwe*)

15.30PM:

THE HIPHOP ROUNDTABLE

- (1) Lance Stehr (*Muthaland Entertainment, South Africa*)
- (2) DJ Lab (*Gagasi Fm, South Africa*)
- (3) Osmic Menoe (*Back To The City, South Africa*)
- (4) Champ (*Hiphop Artist, South Africa*)
- (5) Herman Kabubi (*Bayimba Festival, Uganda*)
- (6) Raphael Benza (*Vth Season, Liberia/South Africa*)

SATURDAY 02 SEPTEMBER 2017

14.30PM:

THE MASKANDI ROUNDTABLE

- (1) Amageza Amahle (*Musician, South Africa*)
- (2) Indodakazi Yentandane (*Musician, South Africa*)
- (3) Imithente (*Musician, South Africa*)
- (4) Igcokama Elisha (*Musician, South Africa*)



PRODUCER'S FORUM SESSIONS



THURSDAY 31 AUGUST 2017

13.00PM – 14.30PM

- (1) Select Play (*Lastee Dlamini*)
- (2) Dave Audinary (*Producer / Artist, South Africa*)

Select Play & Dave Audinary take us through their routines of making music. We get a chance to understand their studio setups, the choice of software and how they know that they have a hit.

16.30PM – 18.00PM

- (1) Rude Boyz (*Deejays / Producers, South Africa*)

Exploring Gqom with the Rudeboyz – How have they manage to define themselves in the new sound that many believe is just a craze.

FRIDAY 01 SEPTEMBER 2017

13.00PM – 14.30PM

- (1) Mixing and mastering for professionals presented by Malusi Mntungwa (*Music Producer*).

16.30PM – 17.30PM

- (1) The Kiffness

The Kiffness makes jazzy, groovy & uplifting house music, which they blend with live horns & synthesizers. they give us ideas on adding live instruments into your sound and they take us through their own studio process that has seen them collaborate with some of south africa's favourite artists including Goldfish, Shortstraw, Tresor, Kurt Darren, Zoe Modiga & Mathew Gold & has recently produced Cara Frew's debut hit single "Falling".

SPEED MEETINGS



THURSDAY 31 AUGUST 2017

14.30PM – 15.30PM

- (1) Peter Hvakolf (*Roskilde Music Festival, Denmark*)
- (2) Jess White (*Azgo Festival, Mozambique*)
- (3) Csaba Lokos (*Sziget Festival*)
- (4) Herman Kabubi (*Bayimba International Music Festival*)
- (5) Andre Le Roux (*SAMRO Foundation, South Africa*)
- (6) Lance Stehr (*Muthaland Entertainment, South Africa*)
- (7) Siphon Dlamini (*Universal Music Group, South Africa*)
- (8) Walter Wanyanya (*Ngoma Nehosho, Zimbabwe*)
- (9) Raphael Benza (*Vth Season, Liberia/South Africa*)
- (10) Richard Mensah (*Lyrinx Entertainment, Ghana*)
- (11) Trond Tornes (*Phonofile, Norway*)

- (12) Gillian Ezra (*Deezer, South Africa*)
- (13) Warrick Percy (*CAPASSO, South Africa*)
- (14) Karabo Motijoane (*Sheer Publishing, South Africa*)
- (15) Eddie Hatitye (*Music In Africa*)
- (16) Peter Briggs (*VIP Booking, Denmark*)
- (17) Ricki Askin (*Vice Media, USA*)
- (18) Mpumi Phillips (*Rhythm City – ETV, South Africa*)
- (19) Robert Jordan (*Fox Sports Marketing, USA*)

FRIDAY 01 SEPTEMBER 2017

14.30PM – 15.30PM

(Meet Botswana & Ghana)

NEW MUSIC LISTENING SESSIONS



THURSDAY 31 AUGUST 2017
5PM TILL 6PM

PANEL:

- (1) Walter Wanyanya (*Ngoma Nehosho, Zimbabwe*)
- (2) Mpumi Phillips (*Rhythm City – ETV, South Africa*)
- (3) Osmic Menoe (*Back To The City, South Africa*)
- (4) Eddy Blay Jr (*YFM, Ghana*)
- (5) DJ Le Soul (*Gagasi FM, South Africa*)

FRIDAY 01 SEPTEMBER 2017
5PM TILL 6PM

PANEL:

- (1) Walter Wanyanya (*Ngoma Nehosho, Zimbabwe*)
- (2) Mpumi Phillips (*Rhythm City – ETV, South Africa*)
- (3) Osmic Menoe (*Back To The City, South Africa*)
- (4) Eddy Blay Jr (*YFM, Ghana*)
- (5) Mario Kunene (*Gagasi FM, South Africa*)





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